

September 30, 2010

To whom it may concern:

Maria Elena Hernandez worked as Web Content Coordinator for KRGV-TV and our website KRGV.com for over four years. In that time she was instrumental in transitioning our company to a new Content Management System where we have experienced a more than 100% growth in monthly page views for our web site.

Malena is an extremely conscientious, dedicated, and effective employee. With a staff of one (herself!) she coordinated both the News and Sales areas of our website through a time of high growth.

Although we are disappointed to see her leave the company to explore new opportunities, we wish her the best. She gave KRGV-TV and KRGV.com 100% effort from her first day to her last and I would highly recommend her to any future employer.

Sincerely,

John Kittleman General Manager



#### To Whom It May Concern:

It is my very great pleasure and honor to supply this letter of recommendation on behalf of Malena Hernandez as she applies for the position. Ms. Hernandez and I have been affiliated on a professional level for the past three years here at Channel 5 News. I am confident she will make a vibrant, collegial, and valued member of your staff.

I find myself uniquely qualified to support Ms. Hernandez's candidacy as I have observed her in a number of situations which have allowed me to witness first hand her dedication. Characteristics which lend me to believe you will be hard-pressed to find a more qualified candidate include, but are not limited to:

Ms. Hernandez is creative, focused, and yet flexible enough to meet the needs of her co-workers,

Ms. Hernandez's willingness to put in the time necessary can be verified by the fact that she has often remained after her scheduled work hours to complete assigned tasks;

Ms. Hernandez has, on a number of occasions, visited with viewers to address their concerns; and

I have consistently witnessed Ms. Hernandez work hand and hand with other departments to achieve a goal.

If I had a choice, I'd keep Ms. Hernandez as a member of the Channel 5 News team. She has, however, expressed a strong desire to go in a new direction. This is a wish I support without reservation. I trust my brief highlight of Ms. Hernandez's skills and qualifications show that she is the candidate of choice and I would welcome the opportunity to visit with you in greater detail about her skills, qualifications, and career desires.

Thank you

David Silva

Assistant News Director, KRGV-TV



Public Information/KHGN Cable Channel 17
Harlingen Consolidated Independent School District
1409 East Harrison
Harlingen, Texas 78550

### To Whom It May Concern:

The Public Information/KHGN Cable Channel 17 office is charged with the task of publicizing and highlighting events and information for the Harlingen Consolidated Independent School District. Harlingen CISD started the TV station in August of 2004.

During the first two years of operation, Maria Elena Hernandez played a critical role in helping KHGN become the premiere station for educational television in school districts. Although Maria Elena's position was a television production technician, that title did not begin to cover her many roles. Maria Elena is very skilled technically as well as creatively. Her dedication to educational television and steadfast commitment to each and every project proved incredibly valuable. Her writing skills and previous experience in many different aspects of television, newspapers, and web gave us the equivalent of two people. We will truly miss Maria Elena in Harlingen.

I would highly recommend Maria Elena Hernandez for any position in education television, video production, writing, digital imaging, and technology. Over the past two years, I have had the pleasure of working with Maria Elena Hernandez on many projects. Her interpersonal skills combined with dedication and commitment make writing this letter of recommendation especially hard and at the same time very easy. I have never known a more enjoyable person to work with or a more competent individual on the job.

We will truly miss Maria Elena. Please feel free to contact me at ... if you have further questions. I feel Maria Elena will be a great asset to any employer.

Sincerely,

Allen D. Aleshire

Director, PIO/KHGN TV-17/Web Services

# **NEW HORIZON PUBLISHERS, INC.**

SAN BENITO NEWS

Published Sunday & Wednesday P.O. Box 1791 356 N. Sam Houston San Benito, Texas 78586 (956) 399-2436 FAX: (956)399-2430

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SOUTH PADRE PARADE

"The magazine for the Island" Published Weekly P.O. Box 308 1413 E. Railroad Port Isabel, Texas 78578 (956) 943-5545 Dear sir or madam,

I am writing to recommend Maria Elena Hernandez for employment. She worked as a General Assignments Reporter/Photographer at San Benito News from January to June 2004.

San Benito News prints two issues a week, and as a reporter, she was required to complete an average of four stories for each issue of the newspaper. She also assisted in proofreading and writing cutlines. Her performance of these duties was outstanding, and I personally would rehire her without hesitation.

During her employment at San Benito News, Malena learned about reporting and preparing her stories for print on Adobe Pagemaker. She is skilled in writing, and is also dependable, a quick learner and highly intelligent. More importantly, she's a loyal, ethical and a likable person.

I think Malena would be a valuable worker at any organization and I urge you to consider her for the position she is applying for.

Thank you for your time,

General Manager

San Benito News

Professional Web Offset Press Service

## KMBH-TV 60/Classic 88 FM

RGV Educational Broadcasting, Inc.

1701 Tennessee Avenue Harlingen, Texas 78551

P.O. Box 2147 Harlingen, Texas 78551

Phone (956) 421-4111 Fax (956) 421-4150

March 24, 2003

### To Whom It May Concern:

It is my pleasure to write this letter of recommendation for Maria Elena Hernandez. She has been employed at KMBH for the past two years as the Instructional Television Director. I have worked closely with Malena during my time here and have enjoyed working with her.

Malena's dedication to her department was outstanding. She attended and hosted many events and always put in a 100%. She conducted her work in a very professional manner and worked well with the rest of the staff.

Not only was Malena dedicated to her department, but she also assisted several other departments when help was needed. Her strong computer skills have been an asset to KMBH on many occasions. She tutored other employees in non-linear editing and desktop publishing. She was even responsible for constructing the company web site.

I think Maria Elena Hernandez would be a valuable addition to any organization and I strongly urge you to consider her for the position she is applying for.

If you would like to speak to me more about her qualifications, please do not hesitate to call me at (956) 421-4111 or ....

Sincerely,

Rose Mary Mata
Program Manager

KMBH-TV 60